

PRESS RELEASE:

FOR IMMEDIATE RELEASE

TLS Rehouses the Iconic Olympus OM Lenses - A Titan Returns. A Legend Reborn!

October 15, 2025 — TLS proudly announces the rebirth of a legend with the launch of the rehoused Olympus OM lens range, bringing Yoshihisa Maitani's timeless optical vision into the modern filmmaking era.

Originally designed in the early 1970s by the celebrated Olympus engineer Yoshihisa Maitani, the Olympus OM series revolutionised camera design with a simple yet powerful philosophy — that cameras and lenses should be lighter, smaller, and more intuitive without compromising on optical performance.

The OM lenses quickly earned acclaim for their compact form, exceptional sharpness, natural rendering, and rich colour reproduction. Their organic, cinematic look and smooth contrast have since made them a favourite among filmmakers seeking authenticity and depth in their imagery. However, while their optics have stood the test of time, the original stills housings were never built for the demands of modern digital cinema.

Floating Elements – Preserving Image Quality

Many lenses rely on floating elements to maintain sharpness across all focus distances. Unlike fixed designs, TLS preserves the floating element system in every rehoused Olympus OM lens to ensure consistent resolution, clarity, and contrast.

An exception is made for the 50mm Macro (non-f/1.2), where the floating group has been locked to extend image circle coverage — with minimal loss in image quality and negligible impact on focus breathing.

Variable Cams – Precision Where It Matters

Every TLS-rehoused Olympus OM lens features variable cam focus mechanics, offering smooth, natural control. This design provides slower movement at infinity and increased sensitivity at close focus, giving focus pullers enhanced precision and consistency across the entire set.

The Result

The TLS rehoused Olympus OM range delivers the perfect blend of vintage character and modern performance. Cinematographers can now enjoy the sharpness and clarity of contemporary optics alongside the organic contrast and tonal warmth that defined Maitani's originals — with consistent T-stops and unified mechanics throughout the set.

A Titan Returns. A Legend Reborn.

Available for rehousing or direct purchase, the TLS Olympus OM range spans from 18mm to 135mm, combining classic Olympus artistry with TLS engineering excellence. Each lens has been meticulously crafted to meet the demands of professional filmmakers, empowering creators to capture stunning, character-rich images with confidence.

Features & Benefits

- Lightweight and compact – for effortless handling, ideal for handheld and gimbal work
- Variable cam design – for smooth, precise focus control in every lens

- Circular iris and refined focus – for enhanced bokeh
- Optimised for modern sensors – delivering full-frame coverage without compromise
- Engineered for filmmakers – durable, smooth mechanics and accurate focus marks, ready for set use
- Original character retained – preserving Maitani’s optical vision and timeless aesthetic

Availability

The TLS rehoused Olympus OM lenses are now available for rehousing and purchase via the True Lens Services website and authorised distributors.

For more information visit: <https://truelens.co.uk/olympus-om-lenses> or email sales@truelens.co.uk

About TLS:

TLS specialise in the manufacture, rehousing, servicing, testing and repairing of professional lenses for the broadcast, film and television industries. Their range of services include updating vintage lenses to work with modern equipment, preventative maintenance and the repair of damaged and worn lenses. TLS also produce their own professional lenses such as their Vega range, capable of covering large sensor digital camera formats. Based in Leicestershire, UK, TLS’s innovative techniques and technologies enhance visual storytelling. With a focus on creativity and collaboration, TLS has established itself as a trusted partner for filmmakers and content creators.

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